Job Title: Outreach & Implementation Specialist

Status: Full-time position

Location: Remote (National)

About the Opportunity

We are seeking a seasoned prevention professional to join our national team as an Outreach & Implementation Consultant. This senior individual contributor role is responsible for driving the expansion of the evidence-based Botvin LifeSkills Training (LST) Elementary, Middle School, High School, and Transitions programs.

The primary mandate is to identify, engage, and onboard high-impact partners, including large K-12 school districts, Educational Service Agencies (ESAs), and regional prevention networks capable of scaling LST to mid-large scale cohorts of students.

Combining strategic relationship skills with prevention and implementation expertise in evidence-based substance misuse and violence prevention, the Consultant will guide partner leadership through site recruiting strategies, initiative support, strategic outreach activities, and implementation support including onsite training services.

Key Responsibilities

Strategic Recruiting & Large-Scale Expansion:

- Identify, contact, and cultivate relationships with decision-makers at mid-to-large agencies, regional service centers, and school districts with single-entity for maximum recruiting impact.
- Conduct calls and meetings with key decision makers and community leadership to evaluate site demographics, determine student reach goals, and match organizational needs with LST curricula.
- Drive prospects through the initial recruitment process through application, training, and program implementation.
- Maintain an active prospective pipeline of 15+ mid-to-large districts/agencies.

Technical Implementation & Curricular Consultation:

- Advise partner sites on appropriate LST delivery models and expectations for initiative participation.

Facilitator Training & Technical Assistance:

- Deliver high-engagement, high-fidelity Teacher/Facilitator Training workshops in-person to educators, school counselors, and prevention specialists who will implement the program.
- Collaborate closely with Account Executives (AE) handling order fulfillment/materials logistics and Executive Leadership (SVP) providing final application sign-offs.

Performance Metrics & Deliverables

- Large-Scale Reach Generated: Total projected student reach secured through signed district/agency applications, focusing on scale partners.
- Pipeline Conversion: Maintain an application conversion rate of
- Teacher Training Volume: Deliver high-rated LST Teacher Training workshops, successfully trainin
- Technical Assistance Volume: Conduct routine post-approval onboarding calls and structured TA check-ins across active implementation sites to ensure long-term retention and fidelity.

Qualifications

- Minimum Bachelor's degree in education, public health, social work, or a related field preferred.
- 7 to 10+ years of direct experience in youth prevention, public health, substance misuse prevention, or school-based health initiatives.
- Proven experience delivering, implementing, or conducting training on Botvin LifeSkills Training (LST) Middle School, High School, or Transitions programs (or equivalent top-tier SAMHSA/Blueprints evidence-based prevention programs).
- Proven track record of developing partnerships with K-12 school district superintendents, county behavioral health directors, or regional educational service agencies.
- Exceptional public speaking, adult learning, and facilitation skills with experience delivering professional development to K-12 educators and clinicians.
- Demonstrated ability to work independently as a senior individual contributor without administrative or direct-report management requirements, while aligning closely with internal team processes.

Travel

As required for client adoption meetings, in-person facilitator training workshops, and other necessary activities to achieve the objective.

Benefits

- Comprehensive benefits package
- 401(k) with employer match
- Paid holidays and paid time off

Contact

Interested candidates should email a cover letter and resume to: Human Resources Manager (HR@nhpamail.com)